



LET'S BUILD IT!

The Huron-Clinton Metroparks plan to extend and develop the **SHELDEN TRAILS** to create a premier multi-use natural surface trail system in southeast Michigan. The new trail design will create a defined single-track loop, improve user safety and increase navigability through improved signs, address sustainability issues and protect the biodiversity of the landscape, and create an exceptional year-round amenity attractive for regional events.

User groups and residents will be invited to participate in public meetings to voice ideas and input for the new design.

All proceeds from Howlin' at the Moon will support the Shelden Trails development project.

To learn more about the Shelden Trails development project please visit metroparks.com/sheldentrails

QUESTIONS?

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metroparks.com/howl



STONY CREEK
METROPARK



TWILIGHT TRAIL ADVENTURE

10/27/18

EVENT SPONSORSHIP
OPPORTUNITIES

FULL MOON ☉ ● ● ● ☾

\$2000

- Logo on printed event banner.
- Logo on printed directional signage to event.
- Logo included in all social media posts.
- Logo included on event e-newsletter articles. (sent to 80,000+ email addresses)
- On-site presence opportunity for a tent/table to promote your organization.
- Sponsorship announcements by the DJ during after glow party.
- Your linked logo will appear on event webpage. (www.metroparks.com/sheldentrails)
- 10 complimentary event entries.

charitable contribution amount: \$1,800

QUARTER MOON ● ● ● ● ☾

\$1,000

- Logo on printed event banner.
- Logo on printed directional signage to event.
- On-site presence opportunity for a tent/table to promote your organization.
- Your linked logo will appear on event webpage. (www.metroparks.com/sheldentrails)
- 6 complimentary event entries.

charitable contribution amount: \$880

HALF MOON ● ● ● ● ☾

\$500

- Logo on printed event banner.
- Logo on printed directional signage to event.
- Your linked logo will appear on event webpage. (www.metroparks.com/sheldentrails)
- 4 complimentary event entries.

charitable contribution amount: \$420

DANCI'N' IN THE MOONLIGHT

\$250

- Logo on printed event banner.
- Logo on printed directional signage to event.
- Your linked logo will appear on event webpage. (www.metroparks.com/sheldentrails)
- 2 complimentary event entries.

charitable contribution amount: \$210

CRESCENT MOON ● ● ● ● ☾

\$100

- Logo displayed on a sign on specific mile along the 5k fun route.
- Your linked logo will appear on event webpage. (www.metroparks.com/sheldentrails)

charitable contribution amount: \$100

GLOW IN THE DARK SWAG

- Receive recognition on the website as a sponsor of the glow in the dark item.
- Includes the ability to brand the items with your company logo.
- 500 glow items needed, sponsorship opportunity as in-kind or monetary.

charitable contribution amount determined by value.

AFTER GLOW

- Provides the participants with water, replenishment drinks and/or post-race food.
- Sponsor logo will be featured at the food and/or drink station.
- Sponsorship opportunity as in-kind or monetary.

charitable contribution amount determined by value.

All proceeds benefit the Shelden Trail Development Project.