



METROPARKS  
foundation

— 2<sup>ND</sup> ANNUAL  
charity  
**GOLF**  
classic

sponsorship opportunities



# Fact Sheet

The Huron-Clinton Metroparks Foundation is pleased to present the 2<sup>nd</sup> Annual Charity Golf Classic at Kensington Metropark, featuring former Detroit Red Wings player, Darren McCarty and Detroit Red Wings National Anthem singer, Karen Newman.

## Where and When:

**Friday, September 14** • Kensington Metropark Golf Course

10:30 a.m. – Registration

11:30 a.m. – National Anthem & Shotgun Start

4:30 p.m. – Putting Contest

5:00 p.m. – Awards Dinner & Silent Auction

## Why Sponsor:

Proceeds will support the Metroparks “Get Out and Learn” program. This program provides qualifying schools in southeast Michigan the opportunity to bring their students out to a Metropark for a rich, engaging, nature-connective field trip, that includes transportation. The “Get Out and Learn” program allows youth who may not have easy access to the Metroparks a chance to enjoy nature and provides them with an outstanding, educational experience.



## Featured Host: Darren McCarty



Darren McCarty, former Detroit Red Wings player, will serve as Featured Host for the 2<sup>nd</sup> Annual Charity Golf Classic.

Growing up across the border in Leamington, Ontario, McCarty fulfilled a childhood dream of playing in the National Hockey League for the Detroit Red Wings and winning four Stanley Cups in 1997, 1998, 2002 and 2008.

McCarty recently moved back to the Royal Oak area after spending the last six years honing his golf game in Florida.

McCarty is involved in numerous endeavors and charities including FanCrater and DMacs Detroit on News Media Radio.

McCarty is excited to be a part of all things Michigan and the Metroparks, which brings back great memories of rollerblading in the summers.

## Event Emcee: Karen Newman



Karen Newman was raised in Rochester and Grand Blanc and studied music at Oakland University. Newman is best known for being “The Voice” or “The Red Wings’ Own,” for the National Hockey League’s Detroit Red Wings, regularly performing the National Anthem before the team’s home games. She has also toured with Bob Seger and Kid Rock.

Newman has five previously released CDs including the patriotic EP, “How Far We’ve Come”, which includes both the U.S. National Anthem and the Canadian Anthem. The single “Christmas Eve on Woodward Avenue,” from her first Christmas CD, has become a traditional favorite for many Detroit radio stations and has been included for many years as part of the Detroit Thanksgiving Parade.

Newman has done numerous television commercials for local and national companies and has served as celebrity spokesperson for Feldman Chevrolet, Evola Music, Discount Tire Company, Sargent

Appliance, Hanson Windows, Diabetes Care Education Association, St. John Providence Health Systems “Because We Care” campaign, Michigan Humane Society and many others.

She also works with and supports numerous local children’s and animal charities in and around Michigan.

# Sponsorship Levels

## **DIAMOND PRESENTING SPONSOR** *(car insurance included)* **\$10,000**

- Corporate logo on signage at the Par 3 Hole-In-One Contest featuring **Darren McCarty** and vehicle
- Three, foursomes (12 players), includes boxed lunch, dinner, beverages, green fees and cart
- Opportunity to tee off with **Darren McCarty, former Detroit Red Wings player**
- Photo opportunity for each foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate banner displayed at event
- Corporate logo on player gift
- Corporate logo on all event promotional materials
- Corporate logo and name in event program
- Recognition during dinner program
- Corporate logo on Charity Golf Classic webpage
- Opportunity to provide 150 of your company's promotional items to be placed in player goodie bags
- 12 VIP passes for choice of Metroparks Fireworks or Metroparks Michigan Philharmonic concert (includes preferred parking and food)

*Charitable Contribution: \$9,100*



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## PLATINUM DINNER SPONSOR

\$7,500

- Two, foursomes (8 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for each foursome with **Darren McCarty, former Detroit Red Wings player**
- Enjoy dinner at the table with **Karen Newman, Detroit Red Wings National Anthem singer**
- Corporate banner displayed at event
- Corporate logo on all event promotional materials
- Corporate logo and name in event program
- Corporate logo on silent auction signage
- Recognition during dinner program
- Corporate logo on Charity Golf Classic webpage
- Opportunity to provide 150 of your company's promotional items to be placed in player goodie bags
- 8 VIP passes for choice of Metroparks Fireworks or Metroparks Michigan Philharmonic concert (includes preferred parking and food)

*Charitable Contribution: \$6,900*

## GOLD GOLF CART SPONSOR

\$5,000

- One foursome (4 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate banner displayed at event
- Corporate logo on signage by golf carts
- Corporate logo on all event promotional materials
- Corporate logo and name in event program
- Recognition during dinner program
- Corporate logo on Charity Golf Classic webpage

*Charitable Contribution: \$4,700*



# Sponsorship Levels

## SILVER PUTTING CONTEST SPONSOR

\$4,000

- One foursome (4 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate banner displayed at event
- Corporate logo on putting contest signage
- Corporate logo on all event promotional materials
- Corporate logo and name in event program
- Recognition during dinner program
- Corporate logo on Charity Golf Classic webpage

*Charitable Contribution: \$3,700*

## BRONZE LUNCH SPONSOR

\$3,000

- One foursome (4 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate logo on all event promotional materials
- Corporate banner displayed at event
- Corporate logo and name in event program
- Recognition during dinner program
- Corporate logo on Charity Golf Classic webpage

*Charitable Contribution: \$2,700*

## GAME SPONSOR

\$2,000

- One foursome (4 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate logo on scissors given to foursomes who purchase strings
- Corporate logo on game signage

*Charitable Contribution: \$1,700*



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## BEVERAGE CART SPONSOR

\$1,500

- One foursome (4 players), includes boxed lunch, dinner, beverages, green fees and cart
- Photo opportunity for foursome with **Darren McCarty, former Detroit Red Wings player**
- Corporate logo on beverage carts

*Charitable Contribution: \$1,200*

## HOLE SPONSOR

\$1,000

- Corporate signage on one of the 18 holes.

*Full tax deduction, no goods or services received.*

## INDIVIDUAL OR FOURSOME

\$135 and \$540\*

- Includes boxed lunch, dinner, beverages, green fees, cart and photo with **Darren McCarty, former Detroit Red Wings player**

*\*Early Bird Pricing at \$500 for Foursome when payment received by June 15, 2018*

*Charitable Contribution: Individual-\$60 or Foursome-\$260*

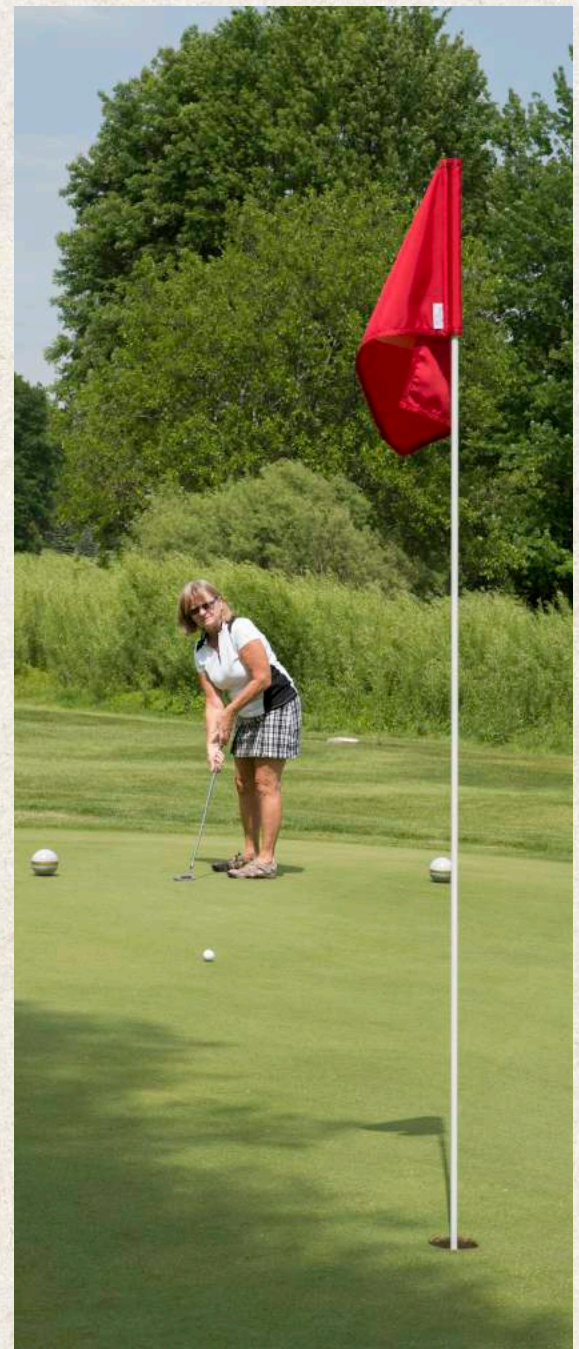
## DINNER ONLY

\$60

*Charitable Contribution: \$25*

## SILENT AUCTION IN-KIND DONATION

*Please contact Mary Juras at 810-494-6028 for more information about the silent auction.*





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# Sponsorship Commitment

In support of the Metroparks Foundation, I commit to the following:

- Diamond Presenting Sponsor - \$10,000
- Platinum Dinner Sponsor - \$7,500
- Gold Golf Cart Sponsor - \$5,000
- Silver SOLD** Contest Sponsor - \$4,000
- Bronze Lunch Sponsor - \$3,000
- Game SOLD** or - \$2,000
- Bever SOLD** Sponsor - \$1,500
- Hole Sponsor - \$1,000
- Individual Golfer - \$135 each
- Foursome - \$540\*
- \*Early Bird Pricing is \$500, if paid by June 15, 2018*
- Dinner Only - \$60

Silent Auction Item: \_\_\_\_\_ In-Kind Value: \$ \_\_\_\_\_

Contribution Only: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Business/Home Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

How should you or your company name be displayed for recognition:

\_\_\_\_\_

Individual Golfers or Foursome Names

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to the Metroparks Foundation and mail to:  
Julie A. Hein, Foundation and Development Manager  
13000 High Ridge Dr., Brighton, MI 48114

To register and pay online, visit: [metroparks.com/charitygolfclassic](http://metroparks.com/charitygolfclassic)



# Event Location

