

sponsorship opportunities



Fact Sheet

The Michigan Philharmonic is a spectacular outdoor event where visitors can enjoy the wonderful sounds of talented musicians while enjoying the beauty of the Metroparks. Our natural, scenic views married with the beautiful music of the Michigan Philharmonic is a symphony for your senses.

Be sure to take part in this popular celebration.

Where and When:

Saturday, July 14 • Kensington Metropark

Saturday, July 21 • Lake St. Clair Metropark

Why Sponsor:

By becoming a sponsor, you can connect with families and young adults who enjoy recreation, nature and an active lifestyle. In 2016, an independent survey revealed that our patrons are well above the median household income level for southeast Michigan. In fact, 38% of our patrons have an annual household income of more than \$100,000.

Your company logo will be posted in our quarterly email newsletter (70,480 subscribers), website (more than 3.3 million hits), and Facebook pages (71,841 followers). Our patrons will remember your company and see you as a supporter of environmental stewardship and recreation.

The Metroparks Foundation is a 501(c)3 nonprofit organization; EIN: 22-3898436. Your support helps provide 365-day access to open space, outdoor experiences and abundant resources for the communities of southeast Michigan now and into the future.



Sponsorship Levels

The Metroparks offers a wide range of sponsorship opportunities to showcase your company and maximize your marketing goals. **Please let us know your sponsorship commitment by April 1, 2018.**

Diamond	Gold	Silver	Bronze
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\$15,000	\$10,000	\$5,000	\$2,500
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SPONSORSHIP FEATURES

Industry exclusive sponsorship	X			
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Named as a presenting sponsor on all materials <i>includes media, print, website, and social media</i>	X	X		
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Logo on event banners	X	X	X	
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Exhibitor space at each event <i>includes 10'x10' booth, table, and two chairs</i>	X	X	X	
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Logo on event emails	X	X	X	X
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Complimentary park entry day pass	25	15	10	5
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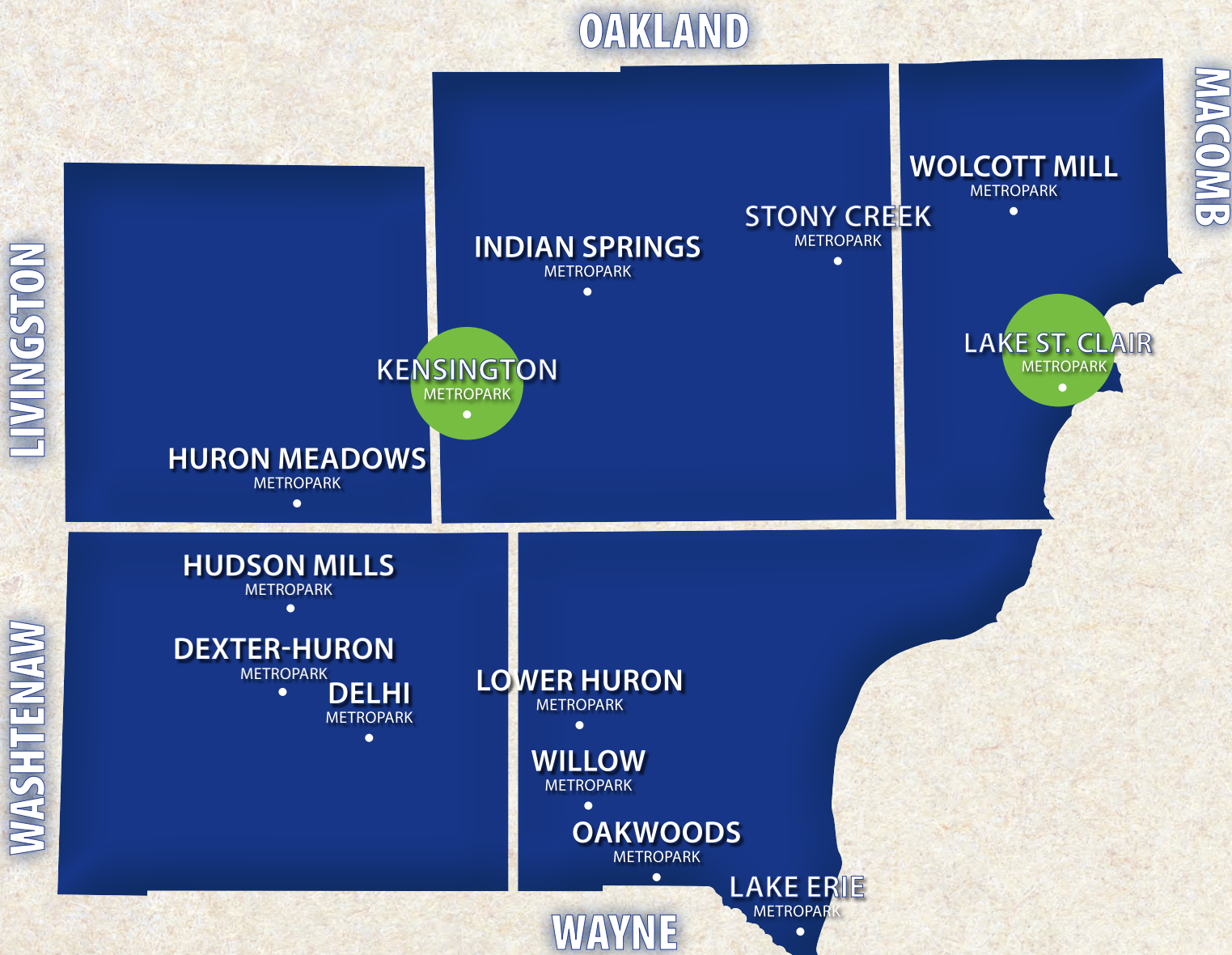
Preferred parking	25	15	10	5
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VIP hospitality tent tickets <i>includes catered food and non-alcoholic beverages</i>	50	30	20	10
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Custom partnerships can be crafted to match your company's specific goals.

get out AND **play**

Event Locations





HURON-CLINTON
metroparks

MICHIGAN PHILHARMONIC

sponsorship opportunities

Sponsorship Commitment

In support of the Metroparks Foundation, I commit to the following amount:

Total Sponsorship Package \$ _____

☐ My gift is for a specific Metropark or project: 2018 Michigan Philharmonic

Name _____

Business _____

Business / Home Address _____

City/ State/ Zip _____

Business / Home Phone _____ Mobile _____

Email _____

Signature _____ Date _____

Please indicate if you would like your name to appear on recognition. ☐ Yes ☐ No

The name for recognition that should appear on signage should be:

Please make checks payable to the Metroparks Foundation.

Checks should be mailed to:

Julie A. Hein, Foundation and Development Manager
13000 High Ridge Drive, Brighton, MI 48114