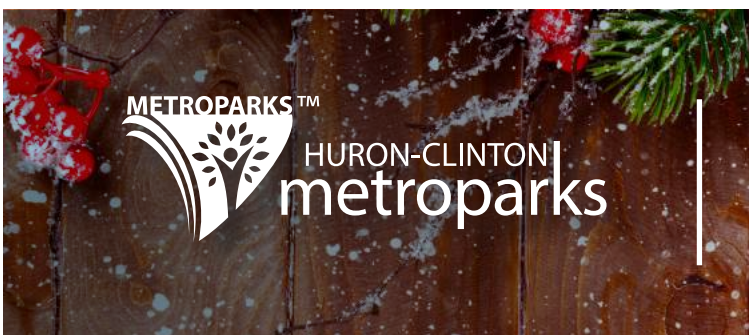
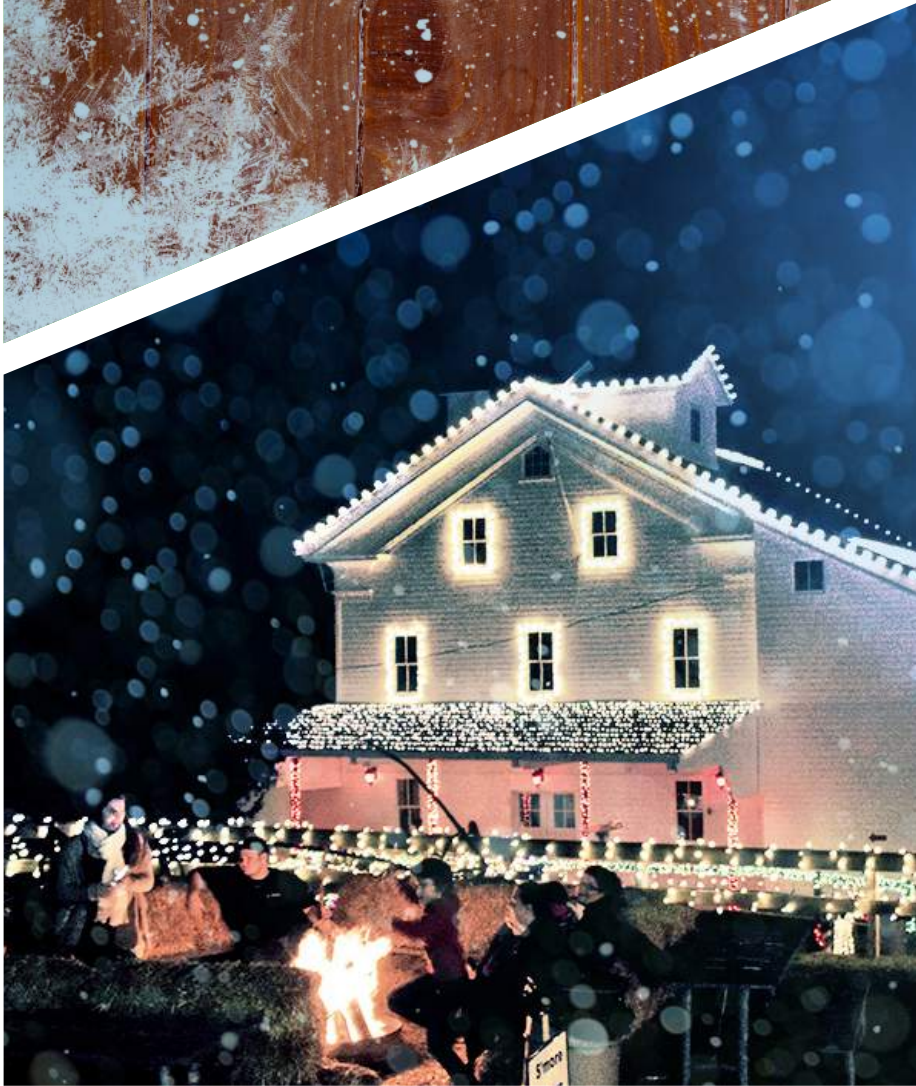




# HURON-CLINTON metroparks sponsorship opportunities



WOLCOTT MILL METROPARK  
2017  
*Heritage*  
**HOLIDAYS**

Wolcott Mill Metropark | 6 p.m.-9 p.m. • December 1 & 2 • December 8 & 9 • December 15 & 16



WOLCOTT MILL METROPARK  
— *Heritage* —

**HOLIDAYS**

Create a *new* family tradition.

# Heritage Holidays at Wolcott Mill

## Fact Sheet

### What We Are Planning:

Heritage Holidays at Wolcott Mill takes participants back in time to experience the charm of holiday seasons past. The entire Historic Center is transformed into a magical holiday wonderland. Our goal is to celebrate community, while experiencing the heritage and history of the iconic Wolcott Mill Historic Center during the holiday season. Families from surrounding counties and all of southeast Michigan are invited to come out and enjoy the sights and sounds of nostalgic holiday cheer!

### Where and When:

There are three weekends in December, from 6:00 p.m. to 9:00 p.m., that the Historic Center will be open for this special holiday event:

December 1 & 2  
December 8 & 9  
December 15 & 16

The Wolcott Mill Metropark is located nearly in the center of Macomb County in Ray Township with the park entrance and parking at 64162 Kunstman Road.

Event Cost: \$5 per person

### Who Benefits:

Nearly 4,000 guests attend from local communities surrounding Wolcott Mill Metropark. This is a wonderful opportunity for families to enjoy holiday festivities while getting into the spirit of the season for a real hometown event. Visitors of all ages can learn more about the heritage and history at a local level too!

### Why Sponsor:

- Your company will be showcased at Heritage Holidays and your employees can bring their families to celebrate the yuletide season.
- A "festival of trees" display will be available for companies and their employees to decorate a Christmas tree.
- Please see the sponsorship opportunities on the following pages to be a part of this special Heritage Holidays event at Wolcott Mill Metropark for your company and employees.



# Heritage Holidays at Wolcott Mill

## Sponsorship Opportunities

### EMERALD SPONSOR - *CLYDESDALE HORSES* - \$10,000

The community will be able to view and pet the Clydesdale Horses under the heated tent and take a photo with the horses and wagon. This sponsorship includes:

- Company logo placed on all promotional materials
- Listed as an event sponsor in all Huron-Clinton Metroparks press releases, advertisements, media buys, social media posts and website
- 4' x 6' full-color sponsor banner displayed at the Historic Center with company logo
- Email event promotion to 60,000+ Metroparks email subscribers
- Company invited to decorate a tree as part of the Festival of Trees display
- 40 complimentary event tickets

### PLATINUM SPONSOR - *LIGHT UP THE MILL* - \$7,500

The historic Wolcott Mill dates back to 1845 and is listed on the National Register of Historic Places. The Historic Center is the "jewel" of Wolcott Mill Metropark and plays a huge educational role that allows visitors to learn about the operation and importance of grist mills to the economic history of the region. Last year alone, nearly 54,000 people visited the Historic Center. This sponsorship includes:

- Company logo placed on all promotional materials
- Listed as an event sponsor in all Huron-Clinton Metroparks press releases, advertisements, media buys, social media posts and website
- 4' x 6' banner with company logo in the tent
- Email event promotion to 60,000+ Metropark email subscribers
- Company invited to decorate a tree as part of the Festival of Trees display
- 20 complimentary event tickets



# Heritage Holidays at Wolcott Mill

# Sponsorship

# Opportunities

*(continued)*

## **GOLD SPONSOR - MEDICINE MAN SHOW - \$5,000**

The "Old Style Medicine Man Show" is a mix of holiday magic, storytelling, music, and puppets including "Little Ebenezer Scrooge". There are three show times for each evening of Heritage Holidays: 6:30 p.m., 7:30 p.m. and 8:30 p.m. and the show runs about 20 minutes. This sponsorship includes:

- Company logo placed on all promotional materials
- Listed as an event sponsor in all Huron-Clinton Metroparks press releases, advertisements, media buys, social media posts and website
- 30" x 40" full-color sponsor sign with company logo displayed at tent
- Email event promotion to 60,000+ Metroparks email subscribers
- Company invited to decorate a tree as part of the Festival of Trees display
- 12 complimentary event tickets

## **SILVER SPONSOR - SANTA CLAUS - \$2,500**

The community will be able to visit with Santa in the historic Wolcott Mill and tell him their secret wishes in the hopes of making this Holiday Season the best one yet! This sponsorship includes:

- Company logo placed on all promotional materials
- Listed as an event sponsor in all Huron-Clinton Metroparks press releases, advertisements, media buys, social media posts and website
- 30" x 40" sign with company logo at the entrance to the Historic Center
- Email event promotion to 60,000+ Metropark email subscribers
- Company invited to decorate a tree as part of the Festival of Trees display
- 8 complimentary event tickets



# Heritage Holidays at Wolcott Mill

# Sponsorship

# Opportunities

*(continued)*

## BRONZE SPONSOR - HOLIDAY TREAT - \$1,000

Have a cup of cocoa and a holiday treat with your family, friends, and employees. This sponsorship includes:

- Company logo placed on all promotional materials
- Listed as an event sponsor on marketing material to include social media and website
- Company logo on packaged treat
- Company invited to decorate a tree as part of the Festival of Trees display
- 4 complimentary event tickets

## CRYSTAL SPONSOR - HOLIDAY CRAFTS - \$500

Participants get to express their creative side and take home a holiday project to remember the event. This sponsorship includes:

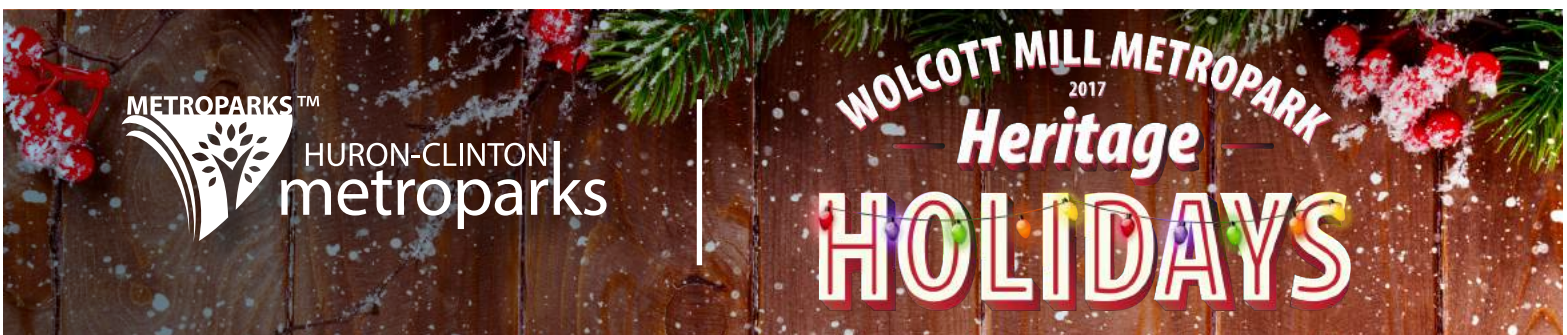
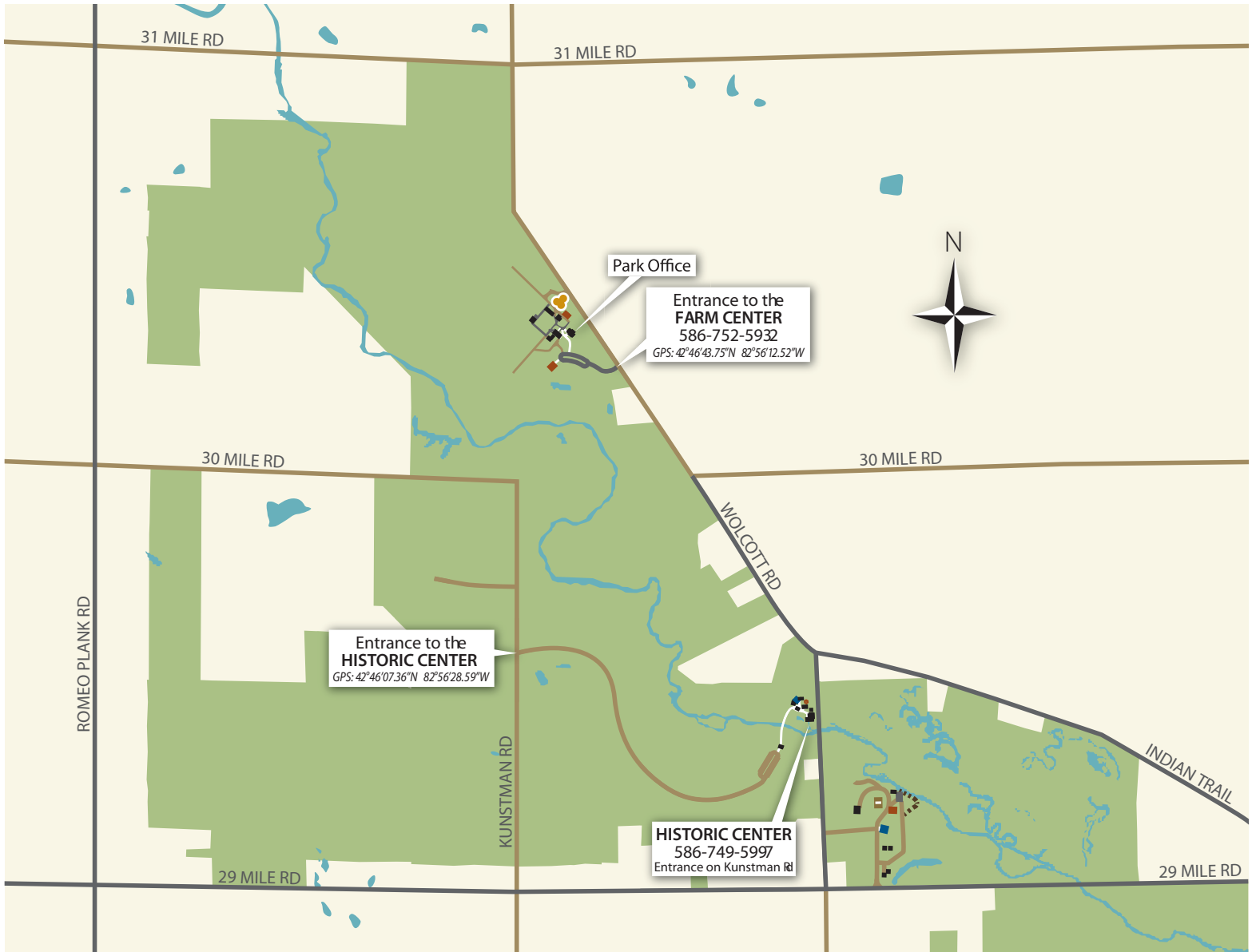
- Listed as an event sponsor in all Huron-Clinton Metroparks press releases, advertisements, media buys, social media posts and website
- Sign display at Holiday Craft location with company logo
- Company invited to decorate a tree as part of the Festival of Trees Display
- 2 complimentary event tickets

## IN-KIND SPONSORS

- Sponsorship level reflective of contribution value



# Wolcott Mill Park Map



Wolcott Mill Metropark | 6 p.m.-9 p.m. • December 1 & 2 • December 8 & 9 • December 15 & 16

**METROPARKS™**



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