



HURON-CLINTON metroparks sponsorship opportunities



PRESENTS THE
MICHIGAN PHILHARMONIC
CONCERT SERIES

4 DAYS
4 METROPARKS | 4 COUNTIES



Michigan Philharmonic Concert Series

Fact Sheet

What We Are Planning:

Michigan Philharmonic at the Metroparks is a spectacular outdoor event where visitors can enjoy the wonderful sounds of talented musicians while enjoying the beauty of the Metroparks.

Our natural, scenic views married with the beautiful music of the Michigan Philharmonic is the symphony for your senses.

Where and When:

Four Metroparks will each host the Michigan Philharmonic in 2017.

July 15, 2017 - Kensington Metropark, Milford

July 22, 2017 - Lake St. Clair Metropark, Harrison Township

July 29, 2017 - Stony Creek Metropark, Shelby Township

August 5, 2017 - Lake Erie Metropark, Brownstown

Who Benefits:

The Metroparks welcomes visitors of all ages, uniting urban and suburban residents through outdoor enjoyment. Thousands of southeast Michigan residents gather each evening for the annual Michigan Philharmonic at the Metroparks to listen to the music surrounded by the natural beauty oasis.

Why Sponsor:

Michigan Philharmonic at the Metroparks is an opportunity for you to share information about your products and services while showcasing your support for local populations, cultural enrichment, and family friendly entertainment.

Nonprofit:

Metroparks Foundation is a 501(c)3 nonprofit organization; EIN: 22-3898436.



Michigan Philharmonic Concert Series

Sponsorship Levels

Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$50,000	\$25,000	\$15,000	\$10,000

SPONSORSHIP CATEGORY

Industry Exclusivity: You will be the only business in your industry permitted as a sponsor	X			
Company representative invited to speak at events	X			
Listed as the presenting sponsor on all marketing material (includes press releases, advertisements and media buys, social media, and website)	X	X		
Ten signs along entrance to parks and on park grounds prior to and the day of the event	X	X		
Exhibitor space: 10'x10' booth, table, and two chairs at each event	X	X	X	
One full-color sponsor banner displayed at all events with company logo	X	X	X	X
Company logo placed on event promotional flyers, posters, website, and social media	X	X	X	X
Company logo included on email event promotions	X	X	X	X
Complimentary daily Metroparks vehicle permits	25	15	10	5
Preferred parking spots for company representatives	25	15	10	5
VIP tent tickets, which includes catered food and non-alcoholic beverages	50	30	20	10

Gift / Pledge Commitment

In support of the Metroparks Foundation, I commit to the following gift/pledge:

Total Pledge/Gift \$ _____

Initial Payment (if applicable) \$ _____

Balance \$ _____

My gift is for a specific Metropark or project: 2017 Michigan Philharmonic Concert Series

Name _____

Business _____

Business/Home Address _____

City/State/Zip _____

Business/Home Phone _____ Mobile _____

Email _____

Signature _____ Date _____

Please indicate if you would like your name to appear on recognition for gifts of \$1,500 or more.

Yes No

The name for recognition that should appear on signage or banner should be:

Please make checks payable to the Metroparks Foundation.

Checks should be mailed to:

Julie A. Hein, Foundation and Development Manager
13000 High Ridge Drive, Brighton, MI 48114

METROPARKS™



HURON-CLINTON
metroparks

PRESENTS THE

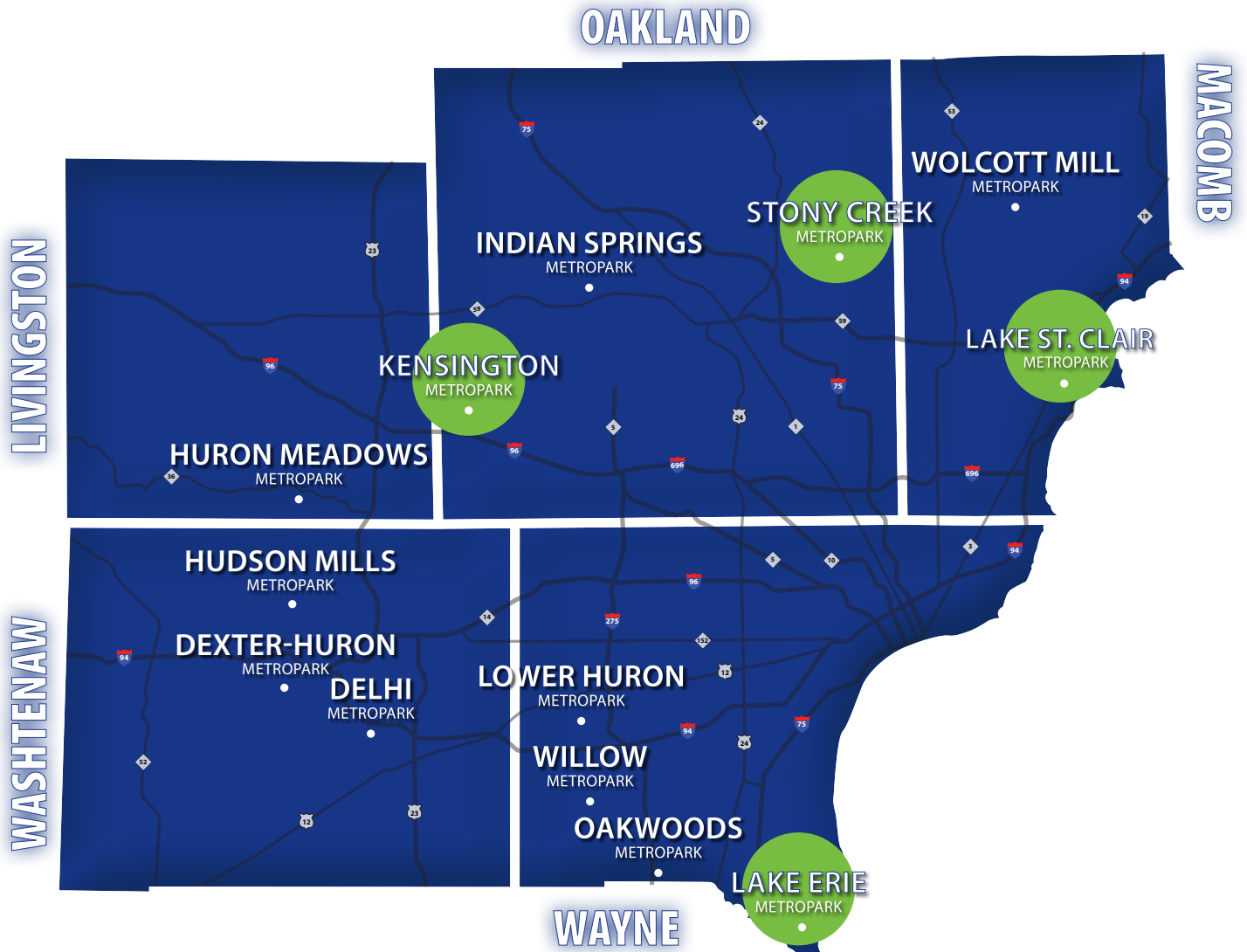
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Park Map



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