

**MINUTES
BOARD OF COMMISSIONERS MEETING
HURON-CLINTON METROPOLITAN AUTHORITY
THURSDAY, June 10, 2010**

The regular meeting of the Huron-Clinton Board of Commissioners was held at 10:30am on Thursday, June 10, 2010 at Willow Metropark at the Food Bar. The meeting was convened in pursuance to a call thereof by the Executive Secretary and due notice to the HCMA Board of Commissioners.

Present: **Commissioners:** John E. La Belle
 Harry E. Lester
 Robert W. Marans
 Anthony V. Marrocco
 Peter S. Walters
 John C. Hertel

Staff Officers:
 Director Jayne S. Miller
 Deputy Director David C. Moilanen
 Executive Secretary Gregory J. Almas
 Controller David L. Wahl

Others:
 Legislative Consultant George C. Carr
 Legal Counsel Michael McGee

Absent: Commissioner Warren C. Evans

The meeting was called to order by Chairman Lester at 10:30 am

1. Chairman's Statement

Chairman Lester welcomed all present to Willow Metropark and the Downriver area.

2. Public Comments

Eric Carbajo, Liparoto Construction project manager, commented on agenda item Lake Erie, Bids – Playground renovation, stating that the low bidder is also a mandated supplier of playground equipment for the project which, he said, is an unfair advantage.

3. Minutes – May 2010

It was moved by Commissioner Marans, supported by Commissioner Walters that the minutes for the May 13, 2010 regular meeting be approved as submitted.

Motion carried unanimously.

4. Financial Statements – May 2010

It was moved by Commissioner Marrocco, supported by Commissioner Marans that the financial statements for May 2010 be approved as submitted.

Motion carried unanimously.

5. Vouchers

It was moved by Commissioner LaBelle, supported by Commissioner Walters that the vouchers for May 2010 (0210333 through 0210900) be approved as submitted.

Motion carried unanimously.

6. Purchases

It was moved by Commissioner Marrocco, supported by Commissioner Marans that the following purchases for May 2010 be approved as recommended by Purchasing Manager Scott Michael and staff.

ITB-10-031 Police Uniforms

Motion carried unanimously.

7. Reports

A. Lower Huron

1. Report – Communication Tower, Park Service Area

Chief Engineer Arens reported Van Buren Township, together with the Detroit Water and Sewerage Department (DWSD), is investigating the feasibility of installing a communication tower at the Lower Huron Metropark park service area which could be potentially useful for the Metroparks for co-location of in-park radio and data communications equipment. Arens said Van Buren Township would propose to construct, own, operate and maintain the tower, a ground lease or easement from HCMA would be necessary for its placement and a co-location agreement would be developed between the townships, DWSD and HCMA.

It was moved by Commissioner Marans, supported by Commissioner Walters that the Board of Commissioners authorize staff to continue to cooperate with Van Buren Township and DWSD in investigating the feasibility of a data communication tower at the Lower Huron Metropark park service area as recommended by Chief Engineer Arens and staff.

Motion carried unanimously.

B. Lake Erie Metropark

1. Bids – Playground Renovation

Chief Engineer Arens reported the project is to furnish and install new play equipment, including three major climbing structures; provide approximately 1,500 square feet of poured-in-place rubber play surfacing and wood fiber play surfacing; concrete walks and curbing; earthwork, turf development and irrigation improvements; benches and trash receptacles; provide temporary construction access, demolition and removal of existing tot lot buildings play items and site work.

It was moved by Commissioner LaBelle, supported by Commissioner Marans that Contract No. 512-10C be awarded to the lowest responsible, responsive bidder, Playworld Midstates, in the amount of \$311,837.46, and that an appropriation in the amount of \$22,000 from the Reserve Account be made to cover the difference between low bid and Budget Amount as recommended by Chief Engineer Arens and staff.

Motion carried unanimously.

C. Administrative Office

1. Presentation – Social Media Marketing, Fluency Media

Tim Schaden, CEO and Ivan Frank, CMO of Fluency Media gave a presentation on Social Media Marketing including trends and statistics of Social Media growth, opportunities to connect to new and larger audiences and highlighted “Pure Michigan” as a successful example of destination marketing.

2. Proposal – Social Media Marketing

It was moved by Commissioner Marans, supported by Commissioner Walters that the Board of Commissioners authorize staff to enter into and execute a one-year contract, not to exceed \$75,000, with Fluency Media LLC. to plan, develop and implement an e-mail and social media marketing campaign for the Metroparks per proposal dated May 11, 2010 as recommended by Chief of Communications Denise Semion and staff.

There was discussion regarding tracking and reporting the impact and effectiveness of the social marketing campaign.

Commissioner Marrocco requested that in the future, the Board packet include the bid tabulations for all companies that responded to the RFPs.

Motion carried unanimously.

3. Investment Policy Change - Pension Plan, Retiree Health Care Trust

David Wahl, Pension Trustee and Health Care Plan Administrator stated at the May 13, 2010 Pension Committee and Retiree Health Care Trust Board of Trustee meetings, a change was approved in the Rate of Return objective in these Plan's Investment Policies from 8.00 percent to 7.75 percent and is recommended to the Board of Commissioners for approval.

It was moved by Commissioner Marrocco, supported by Commissioner Walters that the Board of Commissioners approve a change in the Pension Plan and the Retiree Health Care Trust Fund Investment Policies rate of return objective to 7.75 percent as prepared by Pension Trustee and Plan Administrator Wahl and recommended by Pension Committee and Retiree Health Care Trust Fund Board of Trustees.

Motion carried unanimously.

7. Reports

C. Administrative Office

4. Donations

It was moved by Commissioner Hertel, supported by Commissioner Marans that the following donations be accepted and that a letter of appreciation be sent to the donors.

- A \$500 donation for “Wear the Gear” made by Matthew R. Wolf and the Wolf Hubert Co., LLC.
- A \$475 bench donation made by Doris Andrews for use at the Huron Meadows Golf Course.
- A \$300 bench donation made by Claudia Valeriote for use at Stony Creek.
- A 1971 John James Audubon framed lithograph and various fossils, artifacts, minerals and animal skulls donated by Michael DeJonghe for use at the Metro Beach Nature Center.
- An insect collection and storage boxes donated by Robert Winkler for use at the Metro Beach Nature Center.

Motion carried unanimously.

5. Legislative report

Legislative consultant George Carr presented the legislative report noting the Michigan State budget appears to be beginning to turn for the better, the Senate has passed a minimum 120 hour employment standard for police officers and the House has began hearings on bills to expand off-road vehicles (ORV) road access to the entire state.

It was moved by Commissioner Marans, supported by Commissioner Marrocco that the Board of Commissioners receive and file the legislative report.

Motion carried unanimously.

8. Director’s comments

Commissioner Lester recognized and welcomed Commissioner Emeritus William Kreger.

Director Miller reported that the reorganizational study is underway, the Strategic Planning study has been re-engaged and the DSO concerts are scheduled for Kensington Metropark on June 25, Metro Beach Metropark on June 26 and Stony Creek Metopark on June 27. Miller also reported that Dave Moilanen, Greg Almas and she will be attending the Special Parks District Forum June 27 – July 1; and keeping with the Authority’s Green Initiative, encouraged Commissioners to bring their board packets to the meeting in order to reduce copying and paper usage.

Chief George Phifer, expressing admiration and appreciation, introduced Police Officer Raymond Tompkins who recently completed his second tour of duty with the Army in Iraq and received the Bronze Star Medal of Honor. Officer Tompkins received a standing ovation.

Chairman Lester expressed deep appreciation for Officer Tompkins armed services and noted Tompkins was part of the heroic 101st Airborne Division.

9. Election of Officers

It was moved by Commissioner LaBelle, supported by Commissioner Marans that the Board of Commissioners re-elect current Board Officers for the following year:

Chairman	Harry E. Lester
Vice Chairman	Peter S. Walters
Treasurer	Robert W. Marans
Secretary	Anthony V. Marrocco

Motion carried unanimously

10. Commissioners’ Comments

Commissioner Walters commented favorably regarding the Social Media Marketing initiative.

Commissioner LaBelle commented favorably regarding a letter from International Wildlife Refuge Alliance Chairperson George Mans complimenting Chief Planner Sue Nyquist and Supervising Park Planner Jim Kropp.

Commissioner Marrocco expressed appreciation for his re-election as Secretary.

Commissioner Marans inquired as to the members of the Organizational Structure Steering Committee.

Director Miller identified the members including Commissioner Walters, staff officers and a cross-section of employees.

Commissioner Lester commented favorably regarding the Social Media Marketing initiative. He also inquired regarding intended Board of Commissioners input in the Organizational Structure Study.

Director Miller indicated that consultant Laycock will meet with each Commissioner.

11. Motion to Adjourn

It was moved by Commissioner Marans, supported by Commissioner Walters that the Board of Commissioners adjourn the regular meeting.

The meeting adjourned at 11:38am.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gregory J. Almas", with a long horizontal flourish extending to the right.

Gregory J. Almas
Executive Secretary